

Investment Opportunity



# How You Can Invest in Our Future Leaders...

As an amateur organisation, the Tawa Rugby Club has been an integral part of the local community for more than 60 years. Based at Lyndhurst Park, every rugby season it provides people from the Tawa community (and beyond) with the opportunity to participate in a team-based physical activity.

We as a rugby club give opportunities to young people to develop team work, purpose, physical fitness and self discipline. For the families, it gives reassurance that their children have direction and training at almost no cost.

One of the benefits of young people who have a purpose and a direction is they become active community minded citizens who take part in the development of the local community. These are our future leaders. When young people belong to a creative and constructive organisation such as the Tawa Rugby Club, they have no desire to get their thrills by engaging in vandalism other undesirable antisocial activities. This results in a more attractive, vibrant and thriving community attracting visitors and other businesses to the town.

We depend on sponsorship of businesses and individuals' goodwill to fund our operations, maintenance and development. This year we are seeking sponsor at four levels. The benefits for each package are detailed on the second page.

There are a limited number of packages available, so if you are interested in supporting Tawa Rugby Football Club or would like further information please contact:

Dave Banks  
dave@montagenz.co.nz  
027 4968 372

**Thank you!**

Tawa Rugby Football Club

# Sponsorship Packages 2011



Benefits to You		Value to You	Platinum \$5000	Gold \$1500	Silver \$1000	Bronze \$500
Website - Link	<ul style="list-style-type: none"> <li>Get more traffic to your website by having your website link on <a href="http://www.tawarugby.co.nz">www.tawarugby.co.nz</a></li> </ul>	\$50	*	*	*	*
Website - Advert	<ul style="list-style-type: none"> <li>Get advertising space on our website. You can change your advert as often as you like for a whole year.</li> </ul>	\$259	*	*	*	*
Weekly Newsletter	<ul style="list-style-type: none"> <li>Advertise in our weekly newsletter</li> </ul>	\$250	*	*	*	*
Clubroom Walls	<ul style="list-style-type: none"> <li>Have your brand inside our clubrooms for a whole year</li> </ul>	\$200	*	*	*	*
Sponsors Evening	<ul style="list-style-type: none"> <li>A chance to watch a friendly game, meet the players, club members and other sponsors, free drinks and nibbles</li> </ul>	\$100	*	*	*	*
Sevens Tickets	<ul style="list-style-type: none"> <li>Beat the queues and avoid disappointment, guarantee yourself 2 tickets to the event of the year.</li> </ul>	\$340	*	*		
Game Programme	<ul style="list-style-type: none"> <li>Get your logo printed on all home game programmes</li> </ul>	\$75	*	*	*	*
Match Sponsor	<ul style="list-style-type: none"> <li>Be the match day sponsor. Your name will be on the programs, you will get special mention at the speeches. You can hand out flyers.</li> </ul>	\$150	*	*	*	
Training Tops	<ul style="list-style-type: none"> <li>Get your company's logo on the back of all the Premier, Senior 1<sup>st</sup> &amp; Colts training tops. That is at least 90 players!!</li> </ul>	\$3000	*	*		
Premier Jerseys (3 players)	<ul style="list-style-type: none"> <li>Get your brand out there by putting your company name on the front of three of our Premier players.</li> </ul>	\$557		*		
Advertising Space (Large)	<ul style="list-style-type: none"> <li>Get 1200mm x 600mm space at Lyndhurst Park to advertise your business.</li> </ul>	\$495		*		
Advertising Space (Medium)	<ul style="list-style-type: none"> <li>Get 600mm x 300mm space at Lyndhurst Park to advertise your business.</li> </ul>	\$359			*	
Premier Jersey (1 player)	<ul style="list-style-type: none"> <li>Get your brand out there by putting your company name on the front of one of our Premier players.</li> </ul>	\$150			*	
Naming Rights	<ul style="list-style-type: none"> <li>Get to brand the team with your company's name. So every time the team is on radio or in the paper your company will get mentioned. Your Logo will also be on the back of all the premier jerseys.</li> </ul>	\$2557	*			

Total Value

\$7,476

\$5,476

\$1,593

\$934

Your Investment

\$5,000

\$1,500

\$1,000

\$500